



DAVID A. COUCH
Attorney at Law

June 19, 2014

Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72207

Re: They Win, You Lose Committee

To Whom It May Concern:

I have a concern/complaint regarding the Local-Option Ballot Question Committee Financial Report filed by They Win, You Lose Committee on June 12, 2014.

The report reflects that the committee received contributions in the amount of \$5,250.00 in the nature of a loan from Mary F. Dillard. The report reflects expenditures made in the amount of \$5,721.84. The expenditures are detailed on the report. Since the expenditures are in excess of the contributions then the committee received contributions in excess of the stated amount to pay these expenses or the committee is aware of the commission's rule that expenditures should be reported when incurred and not when paid. See Rule 605 of the Rules on Ballot and Legislative Question Committees.

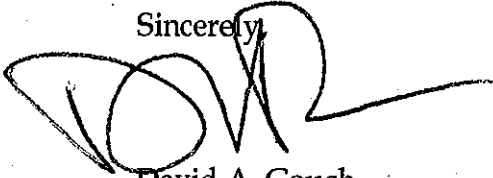
At least as early as May 20, 2014 and possibly sooner, the committee had hired individuals as "blockers." A blocker is a person whose job it is to harass a person who is canvassing for signatures or to harass a person who may want to sign a petition. A blockers job is to create such an unpleasant situation that ultimately the canvasser is asked to leave the location by the property owner.

May 20, 2014 was primary election day in Arkansas. At the polls in Faulkner County and other locations blockers were present and actively harassing canvassers. These individuals were questioned and they candidly admitted that the opponents of the wet-dry effort had hired them. We have photographic and video evidence if needed. These individuals stated that they were being paid \$250 per day to "block" the petition. There is nothing on the financial report to indicate the expense of the blockers. There was also literature being handed out by the blockers and other individuals who were present. These individuals also acknowledged that those opposing the effort to let the voters of Faulkner County decide whether they want to permit the sale of alcoholic beverages in their community had provided the materials. The cost of

these materials does not appear to be reflected as an expense on the financial report.

I appreciate your consideration. If you have any questions or need any further information please contact me.

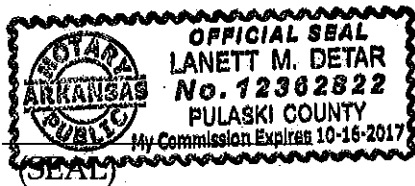
Sincerely,

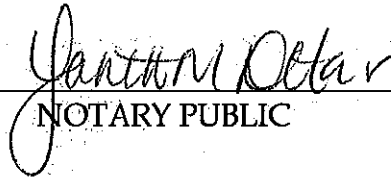


David A. Couch
1501 North University
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Little Rock, AR 72207

SUBSCRIBED and SWORN to before me, a Notary Public, the 19TH day of June 2014.

My Commission expires:




NOTARY PUBLIC